



4112 Kodiak Ct., Suite A · Frederick, Colorado 80504 · 303-684-8725 · 800.443.9343

## **Cartridge Collection Program: Sample Press Releases for School Newsletter**

**Welcome back to school!** This year we have adopted a program that helps us protect the environment while we earn money for our school. Simply send all your used laser and inkjet cartridges, as well as used cellular telephones, to the school collection box and the school will be compensated. The cartridges and phones will be recycled, thus keeping them out of the landfill and saving valuable resources. This is a great program, please send in those cartridges!

**Attention Home Computer Users.** Did you know that you can help our school by sending your spent laser and inkjet cartridges and used cellular telephones to our school collection box? You are also helping the environment as all collected cartridges and phones are recycled, saving valuable resources. Parents, you can bring used cartridges from work for the collection box as well. Help our school in this great fund-raiser!

**Help the environment.** Did you know that the average U.S. household uses three or more inkjet cartridges per year? The average business uses many more. Most of these end up in the landfill. If we could collect all the used cartridges from all our students' homes, we could raise a substantial amount of money. Please send your used laser and inkjet cartridges to the school collection box! We also take used cellular telephones.

**Don't forget to recycle** your used laser and inkjet cartridges and old cellular telephones. Our school receives money for every cartridge and phone we collect. Please send the spent cartridges from your home and business to our school collection box. This is a great way for us to raise money!

**Painless fund raising.** Our school receives money for every used laser and inkjet cartridge and every old cellular telephone we collect. Simply send your used cartridges from home and business to the school collection box. By the way, this also helps the environment by saving valuable resources. Our kids will thank you.

**Help us earn money!** Remember to send your used inkjet and laser cartridges from home to the school collection box. We can use the ones from your business as well. The school is paid for each cartridge we collect. What an environmentally friendly way to help our school raise money! By the way, we also accept used cellular telephones.